

Listing Solicitation—Apartments

XYZ Realtors

123 Any St.

Any town, Any State ZIPCODE

Phone 999-999-9999 Fax 999-9999

Email username@domain.com

[Date]

«Name»

«Address»

«City», «State» «Zip»

Dear «Title» «LastName»:

«FirstName»,

Tenant Problems?

Have you considered the advantage of having your apartment equity in management-free government bonds, tax-free municipals, or...?

- No rents to try to collect!
- No vacancies to worry about!
- No repairs to make!
- No tenant complaints!
- No building inspector problems!
- No evictions!

I will be calling you in a few days to determine your interest in selling. (If you are happy as a landlord, we can even sell you another building.)

Incidentally, we perform a computer-generated comparative market analysis, at no cost or obligation to you that indicates what you can expect to receive from the sale of your apartment building.

Yours truly,