

Your Company Name

Your Company Address, Telephone and Fax Numbers

«Name»

«Address»

«City», «State» «Zip»

(The idea is to target homeowner's which have bought property about 10½ months ago...so if you were doing a mail out for January then start with March sales. It does not have to be even the prior year. You may decide to go back several years.)

<Insert your companies' name> can save you money on your homeowner's Insurance. From our records it is near time to renew your homeowner's Insurance Policy.

(Insert several qualifications about yourself/company...)

- <Insert your companies' name> have been insuring homes for over <insert years>.
- Our companies name speaks for itself.
- Number of policies held
- <Insert your companies' name> has the lowest rates in the business.

There is no better time to act then now. We will save you money. Please call us for a free quote.

Geoffrey Hitch / Insurance Specialist

(865) 555-9999